

# **The Party Kingdom – Media Policy**

## **CCTV**

The Party Kingdom uses CCTV recordings for the purposes of crime prevention, event monitoring and also in connection with its obligation to safeguard the welfare of staff and visitors to the site. CCTV recordings may be disclosed to third parties such as the police.

## **Professional Photography**

The Party Kingdom takes professional photos throughout the experience, these images are stored on our servers. These images will be made available to purchase during the event, The Party Kingdom plan to upload these images to a site to enable purchasing at a future date.

Please note that The Party Kingdom can not guarantee any images will be available once you have left the event.

## **External Publications**

The Party Kingdom may use photographs and video recordings for marketing and promotion purposes including in social media and on the website. The Party Kingdom may also allow external publication of media where appropriate (for example, in a local newspaper)

## **Data Protection and Consent**

In accordance with the Data Protection Act 1988 and the General Data Protection Regulations from 25 May 2018 the image of a family may amount to personal data. If you do not wish The Party Kingdom to use images for publicity purposes or you do not wish them to be uploaded onto our photo site please ensure you opt out by visiting <https://thepartykingdom.co.uk/photography-and-video-consent/>

There will be device onsite to enable you to opt out before any images are taken.

**Unless you opt out The Party Kingdom are to have your consent.**

## **Storage**

Images are stored on the Party Kingdom's drives, access to which is restricted to staff.

Date of Last Review – 20<sup>th</sup> August 2023